

MEDIA RELEASE

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Old Falls Street, USA, Releases 2015 Summer Activities

Free Daily, Weekly and Special Activities Featured All Summer Long

Niagara Falls, NY (June 5, 2015) – Old Falls Street, USA, the historic three-block destination in Downtown Niagara Falls, NY, has released its schedule of summer activities, presented free of charge while promising “Food, Festivals and Fun...Just Footsteps from Niagara Falls!”

“We are happy to feature some new activities and returning favorites which appeal to both residents and visitors alike,” said Global Spectrum’s Jason Murgia, general manager of Old Falls Street, USA. “We are building on our weekly summer activities including our free movie and concert series and adding weekly family programming each Saturday afternoon. There is really always something happening on Old Falls Street, USA so we encourage everyone to follow our event listings on our Facebook page to keep up-to-date with everything we have planned.”

Returning this year is the ever-popular Flicks on Old Falls free outdoor movie series, presented by BlueCross BlueShield of Western New York. This growing series will be hosted on Thursday evenings, from July 2 through August 27, on Old Falls Street’s Middle Block (weather permitting), at 9 p.m.

New this year, Old Falls Street is partnering with Western New York Young Audiences and D&B Karaoke and DJ to present additional family programming prior to each film, beginning at 8 p.m. The Friends of the Niagara Falls Public Library will also host a used children’s book sale each week.

The Thursday evening Flicks on Old Falls Free Outdoor Movie Series schedule is as follows:

- July 2 – Happy Feet
 - (D&B Karaoke – Dance floor music at 7:30 p.m.)
- July 9 – Despicable Me
 - (Hip-hop performance by Differential Flava Crew at 8 p.m.)
- July 16 – The Wizard of Oz
 - (Juggling performance by Nels Ross at 8 p.m.)
- July 23 – Lego Movie
 - (D&B Karaoke – Dance floor music at 7:30 p.m.)
- July 30 – Frozen Sing-Along
 - (D&B Karaoke – Dance floor music at 7:30 p.m.)
- August 6 - Cloudy With a Chance of Meatballs
 - (Wellness Activities with University Pediatric Dentistry at 8 p.m.)
- August 13 – Finding Nemo
 - (Live music by the Hill Brothers at 8 p.m.)
- August 20 – The Goonies
 - (D&B Karaoke – Dance floor music at 7:30 p.m.)
- August 27 – Toy Story
 - (Puppetry by Janice Spagnola at 8 p.m.)

Additional free Saturday evening Flicks on Old Falls movies are planned as follows:

- June 27 – Annie (2014)

Old Falls Street is also presenting two free Saturday “Date Night” Flicks on Old Falls movies on July 11 and Aug. 1. Date Night movies are planned to appeal to an older audience. Beer and wine vending will be available on these Date Night evenings only.

- July 11 – 50 First Dates
- August 1 – Dirty Dancing

Guests are encouraged to bring lawn chairs and blankets for all Flicks on Old Falls movies. Food concessions will be available. For more information on performers, please visit the Old Falls Street USA Facebook page and subscribe to the event listings.

Another returning favorite is the TGI Fridays on Old Falls Free Outdoor Concert Series, presented by TGI Fridays inside the Sheraton At The Falls. This live music series features the area’s most popular classic rock and dance bands each Friday evening, June 26 through Sept. 4, on Old Falls Street’s Conference Center Block (closest to the TGI Fridays patio), from 7 to 10 p.m. Local merchandise vendors will also be featured. Concerts are followed by fireworks launched over Niagara Falls.

The TGI Fridays on Old Falls Free Outdoor Concert schedule is as follows:

- June 26 – WidowMaker
- July 3 – Murphy’s Law
- July 10 – Kurt & the Loders
- July 17 – Kiss This (A Tribute to KISS)
- July 24 – Zig Zag
- July 31 – Rumourz (A Tribute to Fleetwood Mac)
- August 7 – Disco Duck
- August 14 – Strictly Hip (A Tribute to the Tragically Hip)
- August 21 – 22 Caliber
- August 28 – 90 West
- September 4 – Carrie G & the Runaways

Food and beer concessions will be available each week. For more information on performers, please visit the Old Falls Street USA Facebook page and subscribe to the event listings.

New this summer is Free Family Fun each Saturday, June 27 through Sept. 5, on the Middle Block. These weekly family activities are presented free of charge and feature continuous programming each week, from 11 a.m. to 4 p.m., with extended hours on specific weekends.

“We are proud to partner with many local and regional organizations to present our Free Family Fun each Saturday afternoon,” said Global Spectrum’s Katie Kielaszek, Old Falls Street’s director of events. “There will be something new each week including cooking demonstrations, children’s performers, special events, live performances, local merchandise vendors and more.”

Two local organizations that will be on hand each Saturday are the Friends of the Niagara Falls Public Library, who will feature a book sale for adults and children, as well as the F-Bites culinary youth vocation program. F-Bites is facilitated by Chef Bobby Anderson, a Niagara Falls native, who competed on the television show, “Hell’s Kitchen,” with Gordon Ramsay.

Each Saturday, from 11 a.m. to 12 noon, Chef Bobby will lead a student culinary team in preparing a gourmet meal, while integrating various front- and back-of-house restaurant techniques, leadership skills and interactive fun. Guests will be treated to samples of the meal prepared on-site, served by the participants.

Other Free Family Fun scheduled activities are as follows:

Saturday, June 27

- Wellness kiosk by University Pediatric Dentistry
- Buffalo Museum of Science Activities (12 noon – 2 p.m.)
- Explore and More Children's Museum Activities (1 p.m.- 4 p.m.)
- Flicks on Old Falls Presents Annie (2014) (9 p.m.)

Saturday, July 4

- July 4th Celebration with live music by the Kokomo Band, White Chocolate, and Whiskey Reverb (12 noon to 10 p.m.)
- Local Merchandise Vendors (12 noon to 10 p.m.)
- Explore and More Children's Museum Activities (1 p.m. – 4 p.m.)

Saturday, July 11

- Music by D+B Karaoke and DJ (12 noon – 3 p.m.)
- Lakeview Animal Sanctuary Petting Zoo (12 noon – 4 p.m.)
- Flicks on Old Falls Presents "Date Night" Featuring 50 First Dates (9 p.m.)

Saturday, July 18

- Juggling Workshop with Nels Ross – In collaboration with WNY Young Audiences (12 noon – 2 p.m.)
- Explore and More Children's Museum Activities (1 – 4 p.m.)

Saturday, July 25

- Kite Making with Meg Albers – In collaboration with WNY Young Audiences (12 noon - 2 p.m.)
- Explore and More Children's Museum Activities (1 – 4 p.m.)

Saturday, August 1

- Flicks on Old Falls Presents "Date Night" Featuring Dirty Dancing (9 p.m.)

Saturday, August 8

- Touch-a-Truck Family Activity / Stuff-a-Bus Charity Event (11 a.m. – 2 p.m.)
- Explore and More Children's Museum Activities (1 – 4 p.m.)

Saturday, August 15

- Buffalo Zoo Mobile (12 noon – 4 p.m.)
- Explore and More Children's Museum Activities (1pm-4pm)

Saturday, August 22

- Music by D+B Karaoke and DJ (12 noon – 3 p.m.)
- Explore and More Children's Museum Activities (1pm-4pm)

Saturday, August 29

- Puppet Making Workshop with Janice Spagnola – In collaboration with WNY Young Audiences (12 noon – 2 p.m.)
- Explore and More Children's Museum Activities (1 – 4 p.m.)

Saturday, September 5

- Taste of Niagara Falls Food Festival (11 a.m. – 8 p.m. Event continues on Sunday, Sept. 6.)
- Music by D+B Karaoke and DJ (12 noon – 3 p.m.)
- Local Merchandise Vendors

For more information on Free Family Fun performers and activities, please visit the Old Falls Street USA Facebook page and subscribe to the event listings.

Other ongoing Old Falls Street activities include:

FREDDIE AND CAL'S FOOD CART – Daily on the Middle Block, from 11 a.m. to 4 p.m. Old Falls Street tips its chef's hat in homage to Frederick Law Olmsted, historic landscape designer of Niagara Falls State Park, and his collaborator, Calvert Vaux. Featuring signature and made-to-order tacos and soft drinks, this playful concept allows guests to dine al fresco, while enjoying Old Falls Street's fleet of colorful Adirondack chairs and bistro tables. For menus and pricing, visit www.FallsStreet.com or the Old Falls Street Facebook page.

FITNESS ON OLD FALLS RUN CLUB – Wednesday evenings through November, assembling on the Middle Block at 5:45 p.m. This Run Club is free to join and open to all levels of runners. Mentors stay with the group each week and help them prepare for upcoming foot races around Western New York. Visit the Old Falls Street Facebook page for more information.

NIAGARA BIKE RENTALS – Daily through Labor Day, Old Falls Street is partnering with Niagara Pedicab to provide bicycle rentals and Niagara Pedicab tours. Niagara Bike Rentals is located on Old Falls Street's Park Block closest to the entrance of Niagara Falls State Park. Visit www.FallsStreet.com for a full schedule and pricing.

BACKYARD BOARD GAMES – Another returning afternoon favorite is Old Falls Street's free Backyard Board Games, larger-than-life versions of the most popular family games, foosball and table tennis, provided daily on the Middle Block.

In addition to daily and weekly activities, Old Falls Street, USA is also hosting several new and returning special events throughout the summer of 2015. These special events include:

TOUR DE CURE AFTER PARTY – Saturday, June 6, beginning at 4 p.m. – Middle Block - Free
Featuring live music by Disco Duck, food and beer vending.

NIAGARA FALLS PINTS FOR PROGRESS – Wednesday, June 6, beginning at 6 p.m. – Middle Block

NIAGARA FALLS MUSIC & ART FESTIVAL – June 19 through 21 - Free Admission
For more information, visit www.FestivalAtTheFalls.org

4TH OF JULY CELEBRATION – Saturday, July 4, 12 noon to 10 p.m. – Middle Block - Free
Featuring live music by the Kokomo Band, White Chocolate and Whiskey Reverb. Food and beer concessions, local merchandise vendors and more.

SHAKESPEARE ON OLD FALLS STREET – Sundays, July 5 and Aug. 9, beginning at 3 p.m. – Middle Block - Free
A popular free event returns and expands to two Sunday afternoons this summer. Shakespeare on Old Falls Street features actors from Shakespeare in Delaware Park (Buffalo, NY) will perform "E Tu Shakespeare," a series of vignettes from various Shakespearean plays. Live music by Billy Horn will be featured prior to the plays. Food and wine concessions will be available for purchase.

TOUCH-A-TRUCK – Saturday Aug. 8, 2 to 5 p.m. – Middle Block – FREE

Climb into a fire truck, emergency vehicles, maintenance vehicles and other larger-than-life trucks to see how first-responders and street technicians spend their days. Free Family Fun activities will also be featured.

TASTE OF NIAGARA FALLS FOOD FESTIVAL – Labor Day Weekend – Sept. 5 and 6, from 11 a.m. to 8 p.m. each day – Free Admission

For more information or to become a food vendor, visit www.FallsStreet.com.

8th ANNUAL NIAGARA FALLS BLUES FESTIVAL – Sept. 10 through 14. – Free Admission

For more information, visit www.niagarafallsbluesfest.org.

*About **OLD FALLS STREET, USA**: Old Falls Street, USA, managed by Spectra by Comcast Spectacor, is a historic three-block destination that conveniently connects the entrance of Niagara Falls State Park with the Conference & Event Center, the Seneca Niagara Casino & Hotel and other Downtown Niagara Falls, NY attractions. Serving as the “Welcome Center” for residents and visitors alike, the dynamic thoroughfare provides spaces for daily vending and special activities including concerts, festivals and holiday activities. Additional information can be found on their website at www.FallsStreet.com.*

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