

MEDIA RELEASE

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Taste of Niagara Falls Food Festival Calls for Additional Vendors

*Innaugural Event Planned for Old Falls Street
on Labor Day Weekend – Sept. 5-6, 2015*

Niagara Falls, NY (August 14, 2015) – More than 25 area restaurants are expected to showcase their culinary expertise during the innaugural Taste of Niagara Falls, on Old Falls Street, USA. The two-day family-friendly food festival is planned for Labor Day Weekend, Sept. 5 and 6, from noon to 8 p.m. each day, and is still accepting vendor applications. The Taste of Niagara Falls is organized by Corey McGowan Productions, LLC.

“Niagara Falls has some of the most famous restaurants and cuisine that Western New York has to offer and visitors may experience all of them at this one event,” said Corey McGowan, festival organizer. He noted long-time local favorites such as Fortuna's, Viola's, Buzzy's and Scipione's are already on board along with newer area restaurants such as La Galera, Carmine's, Rainforest Cafe, Soliday's and more.

“We are looking forward to presenting this first-time event on Old Falls Street during Labor Day Weekend, when residents and visitors alike will be able to sample the best cuisine Niagara Falls, NY has to offer,” said Jason Murgia, Old Falls Street's general manager.

For more information or to obtain a vendor application, contact Corey McGowan at (716) 341-1040 or info@coreymcgowan.com, or contact Old Falls Street at (716) 278-2100 or FallsStreet@gmail.com.

About OLD FALLS STREET, USA: Old Falls Street, USA, managed by Spectra by Comcast Spectacor, is a historic three-block destination that conveniently connects the entrance of Niagara Falls State Park with the Conference & Event Center, the Seneca Niagara Casino & Hotel and other Downtown Niagara Falls, NY attractions. Serving as the “Welcome Center” for residents and visitors alike, the dynamic thoroughfare provides spaces for daily vending and special activities including concerts, festivals and holiday activities. Additional information can be found at www.FallsStreet.com.

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