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Downtown Niagara Falls Bars & Restaurants Spread Holiday Cheer

Enter the Jingle Falls USA "12 Bars of Christmas" Promotion for a Chance to Win a Niagara Falls Prize Pack

Nov. 22, 2017 (Niagara Falls, NY) – A new holiday promotion is taking place throughout Downtown Niagara Falls bars and restaurants. The "12 Bars of Christmas" is spreading holiday cheer, while offering participants the chance to win a Niagara Falls prize pack, including a Trip for 2 on Rainbow Air Helicopter Tours, two Niagara Falls Discovery Passes, and an overnight stay at the Jefferson Apartments Vacation Rentals. The promotion takes place from Dec. 2 through Dec. 16, 2017, and is part of the Jingle Falls USA holiday celebration.

Participants are encouraged to purchase any food or beverage at 12 of 16 participating bars or restaurants, all members of the Downtown Niagara Falls Business Association, within the Dec. 2 to Dec. 16, 2017 timeframe. They will receive an initial "passport" and a special stamp at each location where a purchase is made. Once they accumulate 12 stamps, they will leave their completed passport at their final location in order to enter to win the prize.

Participating locations include:

- Anchor Bar – The brand new location inside the Holiday Inn - 114 Buffalo Ave.
- The Craft Kitchen & Bar – 223 Ferry Ave.
- The Conference & Event Center Niagara Falls – The bar located at the Holiday Marketplace – 101 Old Falls St.
- Fat Tuesday's – Located inside the Seneca Niagara Resort & Casino – 310 Fourth St.
- The Giacomo – 221 First St.
- Hard Rock Cafe – 333 Prospect St.
- Legends – Located inside the Quality Hotel – 240 First St.
- Parkway Prime – Located inside the DoubleTree Hotel – 401 Buffalo Ave.
- Power City Eatery – 444 Third St.
- Rainforest Cafe – Located inside the Sheraton At The Falls – 300 Third St.
- Red Coach Inn – 2 Buffalo Ave.
- Savor – Located inside the Niagara Falls Culinary Institute – 28 Old Falls St.
- TGI Fridays - Located inside the Sheraton At The Falls – 300 Third St.
- Third Street Retreat – Located inside the Jefferson Apartment Building - 250 Rainbow Blvd.
- Third Street Tap Room – 439 Third St.
- Wine on Third – 501 Third St.

Although Jingle Falls USA is a three-day celebration being hosted on Dec. 2, 9 and 16, 2017, the 12 Bars of Christmas promotion runs throughout the entire 15 day span, allowing participants more time to visit the area's new and well-established restaurants.

"This year's Jingle Falls USA festivities allowed our downtown bars and restaurants the perfect opportunity to offer this promotion," said Susan Swiatkowski, chairperson of the Downtown Niagara Falls Business Association. "The holiday season gives everyone a reason to celebrate. We hope that the 12 Bars of Christmas will encourage guests to host their holiday lunches, dinners and happy hours within our wonderful establishments."

Participants must be 21 years of age to enter. Formal identification will be required when picking up the prize. Only one winner will be announced prior to Dec. 25, 2017. Only one entry per person. Incomplete passports will be disqualified.

For more information or to view the current Jingle Falls USA schedule, visit www.JingleFallsUSA.com. Events are also listed on the Old Falls Street USA Facebook page.